

# Course de la Paix Juniors

















Terezín







Duchcov



Ústecký kraj Litoměřice

Třebenice Roudnice n. L.

Teplice Altenberg

Budyně n. O.

Štětí

Hošťka

Dubí

# Race history

- Started in 1959 and except for a short period around 1970 is organized every year.
- Many later successful riders participated in the race. (Fabian Cancelara, Tony Martin, Denis Menchov, Roman Kreuziger, Zdeněk Štybar, Gianni Bugno, Olaf Ludwig)
- As part of the Nations Cup:
  - 20 to 25 national teams.
  - Almost always including the top 10 of the Nations Cup



UC

**juniors** Nations' cup



### Race Schedule



# Four days in the beginning of May:



Thursday (1): Road Race

Friday (2a): Individual Time Trial

Friday (2b): Road Race (complying to UCI rules)

Saturday (3): Road Race

Sunday (4): Road Race

In total 360 km

# Classifications



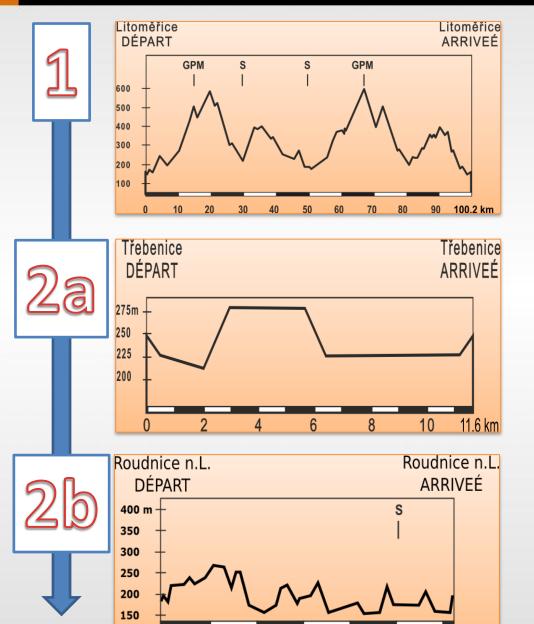


### Team Competition (UCI) and in addition Best Young Rider

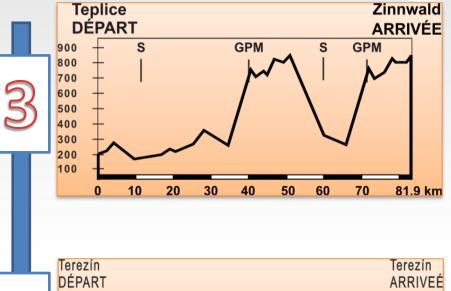


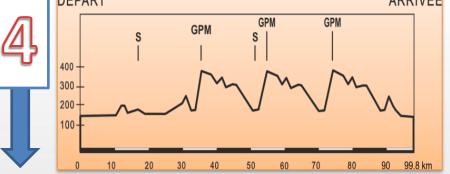
# Stage profiles (2013)





63.0 km





### 12/11/2013

# Race Organization

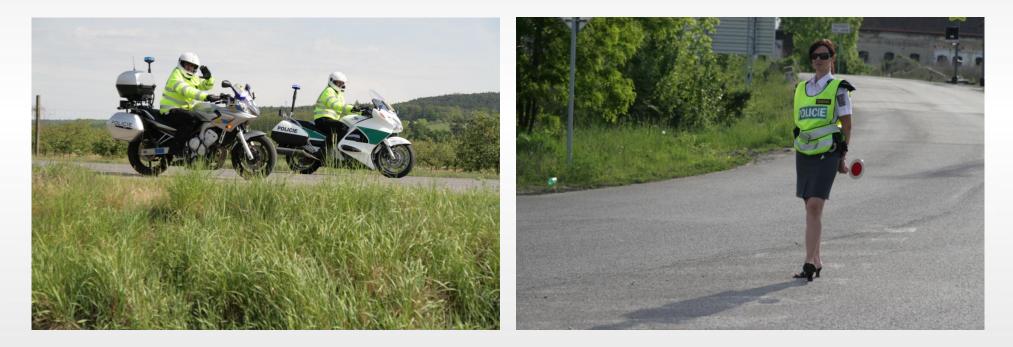


- The Bulletin in English (compiled to UCI specifications) is handed to the participants during the presentation.
  - Also available at www.zmj.cz
- The race safety is ensured in cooperation with the Police of the Czech Republic and the Departments of Transport of the municipalities.
  - Respecting the laws for sport events organized on public roads
- Accommodation: 0-5 km from the race headquarters
- . Transfers to Stage Starts and from Stage Finishes
  - 0-30 km and 0-40 km resp.
- Meals: Terezin school canteen, the nutrition altered to meet the needs of athletes.





# We are very grateful for the excellent cooperation with the Police of the Czech Rep.



They actively support the race.



# Marketing/Advertising



Interview for the nation

### Dán Nielsen uhájil žlutý trikot

Nejlepším z českých cyklistů byl při jubilejním ročníku Závodu míru juniorů čtvrtý Nipl



#### 12/11/2013

ZMJ

# Media



- The main partners are:
  - Denik (regional newspaper)
  - Cesky Rozhlas (nation wide radio)
- Reports on the race appear in local and nation wide TV channels
- Cycling magazines
   (Peloton, Velo, 53x11)



# **ZMJ** Online



### facebook

### Race web page in Czech and English

- Important infos (Bulletin, etc.)
- Latest results





- Founded recently (April 29th 2013)
- Information in Czech about race and related events
- Every stage has separate event pointing to its start & information about length, GPMs, etc.
- Plans: Facebook/Instagram photo contest, Twitter for ٠ instant information (results, standings, points etc.)

### 12/11/2013

#### Asen Christov

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### Partners & Sponsors





















Štětí







Ústecký kraj

Litomérice

Roudnice n. L. Třebenice

Teplice

Altenberg

Terezín

Budyně n. O.

Hošťka Duchcov Dubi



**Medial partners** 





### Organizers



### Jandová Markéta (Timekeeper)





 Nilepši vola

 Nilepši vola

12/11/2013